

Agility Portal

Guest post guidelines

The guiding light behind our blog is to share content that's educational, engaging, and entertaining not product-focused or promotional.

Submission: <https://agilityportal.io/write-for-us>

Our blog: <https://agilityportal.io/blog>

Here are some revised guidelines for your reference:

- **Aim for a word count between 1,000 and 1,500+ words.** Our readers prefer this length, and it aligns well with the rest of our blog. Longer articles are also welcome.
- **Make your content easily digestible by breaking it up.** Incorporate headings, subheadings, bullets, and other visual elements to enhance readability.
- **Adopt a natural, conversational tone** in your writing. We value authoritative content that doesn't sound robotic.
- **Ensure that all content is original.** We do not accept guest posts that have been duplicated or syndicated from other sources. If your post has appeared anywhere else on the web, we cannot publish it. Any duplicated content will be removed.
- **Always attribute your sources.** While you may be an expert, our audience may not be aware. When using statistics or referring to specific data (e.g., "open rates jumped 55 percent overnight"), link back to the original source.

- **Share your real-world experiences.** Discuss mistakes you've made, plans you've developed, and strategies you've executed. Drawing on your personal experiences adds authority to your writing.
- **Take a clear position on a topic.** If you disagree with the mainstream point of view, explain why it is misleading or incorrect. Support your perspective with facts, including screenshots, interesting data, and external references.
- **Include verifiable research, statistics, and data.** While the example given ("94 percent of people are 53 percent more likely to believe content that's supported by 26 percent more data") is fictional, strive to include reliable first or third-party research to strengthen your arguments.
- **Utilize outbound links when appropriate.** If someone else has a valuable perspective on a topic or you want to provide a specific definition, link to authoritative sites. Only link to your own site if the content is highly relevant.
- **Lists and bullet points are highly recommended.** They facilitate easy skimming for readers who are looking for the key takeaways.

Recap the main takeaways of your article as bullet points at the end. Provide actionable insights that readers can implement based on what they've learned.

NOTE: *AgilityPortal reserves full editorial control and may edit or tweak submissions as we see fit. These tweaks include anything from removing too much self-promotion, to optimizing for SEO, edits both small and large, and more.

Pre-Submission

- Before you begin writing, we need to collaborate and agree on a topic and title for your article. Please wait for our discussion and approval before starting the writing process.
- Once we have finalized the topic, please provide a deadline for submitting your article for review. This will help us manage the publishing schedule effectively.
- After you have completed your draft, please send it to me as a Google Doc. To ensure smooth collaboration
- We will review your draft and make necessary edits directly in the Google Doc. If you wish to retain an original version of your writing, please make a copy before we begin editing.

Guest Post Process

Step 1 - Verification

- Send your suggested topic and title to our team for approval
- Send your anchor and backlinks (Max 2 dofollow per article)

- Once confirmed by our team you can proceed to step 2 produce content

Step 2 - Produce the content, and submission

- **Content should be 1,000 and 1,500+ words**
- Send your content on Word.doc format or google doc link
- Send your invoice details with along with your content
- **Submit both in one document the content and invoice** details (Company name, Address, Content, Email address) details via this link <https://agilityportal.io/write-for-us>

Step 3 – Editorial and review, and publish

- Our team will review the content which can take up to 72 hours
- If the content is approved, we will send you an invoice with the published link to your post
- Your content has now been featured on our insight blog.

Payment

- The cost for a guest post is \$100 per article
- The cost for a link insertion is \$50 per link
- We do not accept advanced payment; you only pay when the cost is published
- We will send you a link to the invoice, the link will also have a link to your published article on our insight blog.
- All invoice is due on delivery this means if we have provided you with the live link the invoice is due immediately up to 48 hours to make the payment.
- Once the content has been published, if you prefer to make the payment via PayPal, you can use this link <https://www.paypal.com/paypalme/agilityonline> after the content has been published.

Guest Post Promotion

Please promote your post through your social media channels, newsletter, or by linking to it from your blog. We appreciate your support in spreading the word.

If you choose to share a snippet of the post on your blog, please remember to include a link back to the original content on our site. This is essential to prevent any duplicate content penalties and uphold the integrity of both our platforms.

We Do Not Allow

- Avoid including a bio within the content of your article.

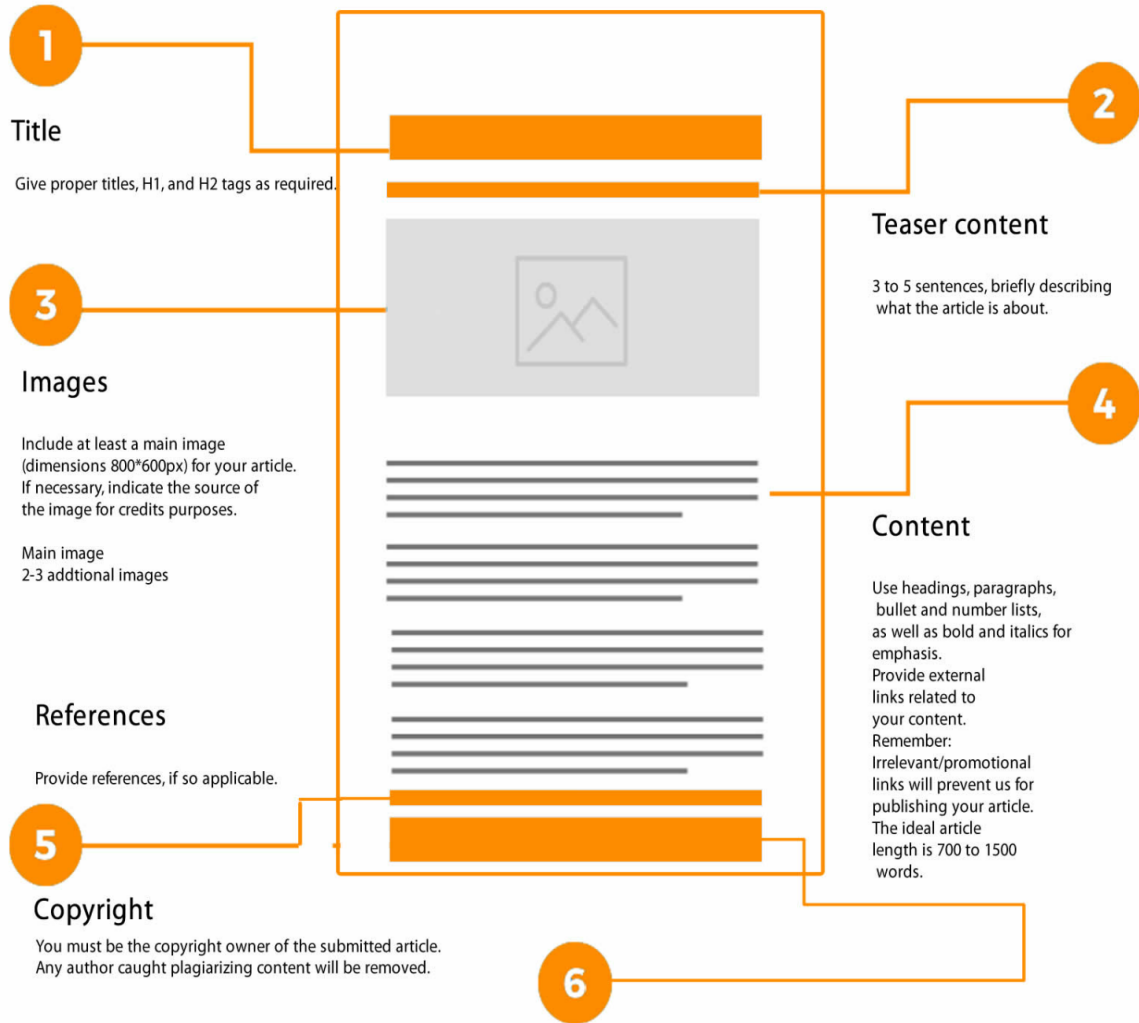
- Ensure that any links provided are not spammy and do not have a spam score exceeding 30%.
- We do not permit content that has already been published on another blog. Please ensure your submission is original.
- The article must be completely free of plagiarism. It should be an authentic piece of writing.
- All articles must be written by humans
- We do not provide refunds
- Once the content has been published, we do not do edit requests

Example formatting

- **Title** – AI In Internal Communications – A Comprehensive Guide
- **Focus Keyword** – AI In Internal Communications
- **Instructions:** Make sure you use the above ‘Focus Keyword’ within your permalink URLs.
- **Image Alt Tags** – AI In Internal Communications, AI For Employee Engagement, Conversational AI For Employee Engagement, Future of Internal Communications, ChatGPT Internal Comms.
- **Instructions:** Your article must have 2 to 3 images, we will provide the images
- **H2 & H3 Tags** – AI In Internal Communications – A Complete Guide | Conversational AI For Employee Engagement | ChatGPT & Internal Comms – All You Need to Know | Future of Internal Communications – What To Expect?

Here is an example: <https://agilityportal.io/blog/ai-in-internal-communications>

Following this formatting will give you a high publish success rate, and quick turnaround



Formatting subheads: Give proper titles, H1, and H2 tags as required.
 Add Links: Add 1-2 external links (do-follow), 1 internal link, 2 no-follow resources links
 Plag free: 100% plagiarism-free
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Topics

Business Management	Culture
Employee Engagement	Knowledge management
Digital Transformation	Collaboration
Customer Experience	Remote work
Leadership	Internal communication
Intranets	Project management
Sales	Growth

FAQ:

Will our article and link remain permanently live on your site?

Yes, as long as you have paid for the link and the website is not considered spammy, there is no reason for it to be removed.

Will the link be permanently set as dofollow?

As mentioned, we allow you to insert a dofollow link.

Can you guarantee that the link won't be marked as rel="sponsored" or rel="ugc"?

We do not mark the content as sponsored or user-generated.

Will our article be indexed by Google?

As our site has high authority, all content is indexed by Google within 8 hours.

Will our article be published in one of the categories on the main page of your site?

Yes, it will be listed on the relevant pages.

Can you guarantee that you won't add any links to our competitors in our published article later on?

We cannot guarantee that.

Do you have any specific content requirements?

As mentioned above, our content requirements are specified.

Will our article be marked in any way (such as "Guest Article" or "Sponsored Article", etc.)?

Once again, we do not add labels in our content. We believe in providing natural content that follows Google guidelines.

Do you accept payments via PayPal?

Yes, we only accept PayPal as a payment method.

Do you accept links related to sensitive niches (e.g., casino, dating, CBD)?

No, the request must be related to our niche or topics.